



**FOR IMMEDIATE RELEASE**

**INDATA LAUNCHES iPM CLOUD**

**Secure, Private Cloud-Based Solution  
for Investment Management Firms**

Greenwich, CT — June 7, 2011 -- INDATA®, a leading industry provider of software and services for buy-side firms including trade order management (OMS), compliance, portfolio accounting and front-to-back office today announced the release of INDATA iPM Cloud, a secure, private cloud-based solution for investment management firms.

Cloud computing, where data and software is stored on servers and accessed via the Internet, provides a number of advantages for money management firms including significant cost savings in the area of IT, built-in disaster recovery, instant scalability, as well as faster time to market over the more conventional hosted or SaaS approaches typically used.

iPM Cloud offers the full security benefits of a dedicated hosted environment but with the flexibility of a SaaS Model (Software as a Service). With iPM Cloud, each INDATA client has a private environment with hardware security and physical infrastructure security built in. All hardware, software and ongoing maintenance costs including high availability DR (Disaster Recovery) are included. In addition, with INDATA's proprietary model, data and infrastructure delivered via iPM can be accessed from anywhere and can rapidly scale with each clients ongoing needs.

With INDATA's cloud architecture, time to production is dramatically reduced and hardware maintenance and networking requirements and costs on the client side are eliminated allowing investment managers to focus on managing assets and not running technology overhead.

"Via iPM Cloud we are able to implement new clients at a highly accelerated pace and our current implementation turnaround times and costs are already among the most competitive in the industry," commented David J. Csiki, Managing Director, INDATA. "As far as we can see, iPM Cloud is completely unique. Unlike other hosted or SaaS solutions available today, client data is not comingled offering investment management firms an added level of security and portability," he added.

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### **About INDATA**

INDATA® is a leading industry provider of software and services for buy-side firms, including trade order management (OMS), compliance, portfolio accounting and front-to-back office. INDATA's iPM – Intelligent Portfolio Management® technology platform allows end users to efficiently collaborate in real-time across the enterprise. The company's mission is to provide clients with cutting edge technology products and services to increase operational efficiency while reducing risk and administrative overhead.

INDATA provides software and services to a variety of buy-side clients including asset managers, registered investment advisors, banks and wealth management firms, pension funds and hedge funds. Assets under management range from approximately \$25 million to over \$80 billion across a variety of asset classes (i.e. equity, fixed income, etc.) both domestic and international. For more information, please visit [www.indataipm.com](http://www.indataipm.com).

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